



Madison Media Institute
College of Media Arts

Opportunities for Madison Media Institute VMG and DMD students

An update on what's happening inside and outside of MMI during the month of November

Networking Opportunities

It's time to get out there!

If you haven't started getting involved in a local media project, communications meeting or network opportunity now is the time to do so.

As VMG & DMD instructors we consistently stay busy with a variety of outside projects.

- Tim Mickleburgh is working on web sites for a variety of clients and pulling together a promotional video for a local band.
- Josh Oas is working on a web site for an artist in Green Bay. It will launch sometime this month.
- Tony Wood just completed a Dept. of Natural Resources video for Deer Hunt 2007 which will air state-wide.
- Dave Ruthe is involved with an animation project and creates web sites for many clients.

It's important to continue to reach out, develop your craft and stretch your abilities.

Wis. Broadcasters Assoc. Events

The next Wisconsin Broadcasters Association student seminar will be Saturday, February 16, 2008, at Marriott Madison West, 1313 John Q Hammons Drive in Middleton. This seminar is about not only the broadcast business but hearing how it works.

Special guest speaker for the student seminar is Kelly Kahl who is the Senior Executive Vice President of Programming Operations for CBS-TV. He will discuss network programming and how it's done. Kelly is credited with launching "ER," "Friends," and other high profile network shows. Also appearing will be Allison Rosati from WMAQ-TV in Chicago. She is a news anchor who got her start in Wisconsin.

In addition to this, there is a student competition for news, commercials, sports, and documentaries that happens about the same time. Student awards are given for well done student work. Submission deadline for this competition is Friday, January 11, 2008. You can plan on doing some fabulous videos. MMI students have won in the past and they can do it again. Put it on your calendar.

Here's the link for the application:

<http://www.wi-broadcasters.org/assn/awards/studentawards.htm>Equipment and other stuff



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MMI Film Festival & Competition

All students are invited to attend a special one-day film festival on Saturday, December 8. Using the new JVC cameras, teams of students will shoot a short scene and compete for some fabulous prizes. All DMD, Recording and Video MMI students are eligible. Using MMI equipment, teams will shoot, edit and sweeten a three-minute scene in one day. DMD students can create titles and graphics for this short project and recording students can learn about audio for video.

Tim Mickleburgh, Dave Jensen and Tony Wood are writers while Erik Higgs is heading up this endeavour. Start forming your teams. This promises to be a fun learning experience. More details will follow.

Society of Camera Operators

There's a new networking opportunity for those of you who want to be videographers and cinematographers or work with them. The Society of Camera Operators is an honorary organization composed of several hundred men and women internationally of outstanding and dedicated talent, who make their living operating film and/or video cameras in the cinematic media. You can join at the student level for \$10.00. <http://www.soc.org/>.

There is a group that meets in Chicago.

Wisconsin Film Festival

This four-day festival is set in Madison's downtown theaters and presents the best new American independent and world cinema (feature, documentary, experimental), restored films, and the work of Wisconsin filmmakers through juried competitions.

The call for student entries is open now through the deadline of December 31, 2007.

Download the SUBMISSION GUIDELINES and ENTRY FORM

http://2008.wifilmfest.org/docs/2008_submission_guidelines.pdf

If you to see some films for free or don't have anything to submit at this time, there are opportunities to volunteer at the Festival. Sign up for their newsletter on the front page of www.wifilmfest.org.

Apple Education Seminar

This seminar is free and takes place at UW-Madison. You can learn how creative professionals master the digital media mix from print and broadcast to web pages and Podcasting. See how tricks of the trade and integrated marketing work. Sign up online at:

<http://edseminars.apple.com/seminars/index.php> and search for Madison.



Student Updates:

Fourth semester students Sarah Peck and Emberlie Steinhauer recently worked as production assistants on the low budget thriller: *The Meredith Phillips Report*. Shot on location in Spring Green, these students found the opportunity on www.mandy.com.

Sarah helped with the daily call list while Emberlie assisted with wardrobe. Both had a great experience and plan on participating in another independent during holiday break. This one takes place in Michigan. You go girls!!

Art & Design Contest:

Don't forget to hand in you're artwork for the MMI Mural Contest. Deadline is Wednesday, November 21. So far, five mural ideas have been submitted.

Students should:

- Present a color drawing of the mural on paper
- Work in a team or solo
- Submit a business plan including materials needed and costs (a budget)
- Present their plan to a faculty panel and go through an interviewing process

Student benefits:

- A photo for their portfolios
- Resume mention
- Cash prize of \$500

M-CAI Par-tay

Media Communications International of Madison is having its annual Holiday Party on Thursday, December 6 at The Hilton Hotel in the Capital Club Room. All members and students are welcome.